



## **PRESS RELEASE**

### **Hotel Schani is expecting an addition to its family: Hotel Schani Salon will open on Mariahilfer Strasse in mid-November**

10th October 2018. **The family-run Hotel Schani will soon have a little sister. Hotel Schani Salon will open its doors onto Vienna's largest shopping Street, Mariahilfer Strasse, in mid-November. The Hotel has 24 rooms and takes its inspiration from Vienna's Jugendstil, providing artists and free thinkers a platform for creative interchange in its salon - in a similar style to the Vienna Modern Era.**

Benedikt Komarek has been running Hotel Schani Wien at the newly developed area close to the Vienna Central Station very successfully over the last three years. Markus Marth, an expert in the lifestyle hotel business, has only been a member of our team since May this year and the next logical step is already unfolding through the establishment of a second location in Vienna. Hotel Schani Salon will open in the middle of November and is located in a Viennese Art Nouveau building originally owned by the Wittgenstein family, built on Vienna's shopping mile - Mariahilfer Strasse - in 1906. The hotel close to the city centre and next to the U3 underground station Neubaugasse has been designed with both holiday and business travellers in mind.

Hotel Schani Salon is adhering to the main concept of the Schani brand by embracing the hotel's local background. While the typical Viennese attitude with its "Schmäh" plays an important role at Hotel Schani Wien by the Vienna Central Station, Hotel Schani Salon on the Mariahilfer Strasse is representative of Vienna's Jugendstil and its world-famous advocates. The 24 rooms reflect four themes: Otto Wagner, Gustav Klimt & Emilie Flöge, Egon Schiele and Sigmund Freud. The artist Oskar Kubinecz, whose signature style can be seen throughout Hotel Schani Wien, has interpreted the works of the turn of the century and intertwined them into the decor of the rooms.

Hotel Schani Salon will - just like its big brother - integrate a number of innovative technical solutions. Guests are offered a breakfast buffet and a selection of snacks and drinks at the hotel bar. In the future, the Salon will become a meeting point for writers, artists and philosophers - just like the original Viennese salons.



### **Schani Hotels**

The family brand Schani Hotels encompasses hotels in the city's best locations. Hotel Schani Wien at Vienna Central Station was the first Schani Hotel of the Komarek family from Vienna Ottakring to open in April 2015. The hotel that is full of Viennese charm is full of innovations. Hotel Schani Wien was the very first hotel to offer individual room selection, smartphone room keys, super quick check-in and an integrated coworking space in the hotel lobby. The location at the new Vienna Central Station makes the hotel the perfect starting point for both business and leisure travellers. A total of 135 rooms, including 10 maisonettes, a multifunctional lobby and an al fresco garden with a "green oasis" in the middle of the city are waiting for our guests. A new addition to the Schani family opens in November 2018. Hotel Schani Salon and its 24 rooms is situated right on Mariahilfer Strasse and is representative of the salon culture of the Vienna Modern Era. Together with the research institute Fraunhofer IAO, Hotel owner Benedikt Komarek is continuing his family's successful hotel tradition with his own trendsetting projects and new ideas. [www.hotelschani.com](http://www.hotelschani.com)

### **Press photos are available for free at the following link:**

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### **Further press materials and photos are available on our website:**

<https://www.hotelschani.com/presse/>

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